



**Funded by
the European Union**

**U2SID - University to society collaborations for inclusive
digital transformation in the Western Balkans**

Inclusive Digital Transformation in Higher Education – U2SID Workshop in Belgrade

December 13-16, 2023

The Faculty of Organizational Science, University of Belgrade

Jove Ilića 154, Voždovac Municipality, Belgrade, Serbia

The U2SID project, "University to Society Collaborations for Inclusive Digital Transformation in the Western Balkans," is an Erasmus+ Capacity Building Programme that promotes a comprehensive and inclusive digital transformation in the region. The U2SID 2 year Erasmus+ project is led by the University of Shkoder "Luigj Gurakuqi" in a consortium of 9 institutions from 4 different countries. Building on the successes of USIA project "University to Society Innomediaries in Albania: Co-Production of Knowledge and Research that Matters" Erasmus+ Project (2021-2023), we've joined forces with our partners to take the next step in fostering Quadruple Helix with a focus on inclusive digital transformation across the Western Balkans. USIA Project strengthened institutional and human resources capacities in Albanian universities by establishing Knowledge Transfer and Innovation Brokerage units, bridging the gap between university, business, government, civil society, and media. Now, it is time to leverage these achievements with U2SID! The aim of U2SID is to foster inclusive digital transformation in the Western Balkans by enhancing collaboration between universities, businesses, policy makers, civil society, and media.

U2SID contributes to the innovation in higher education, enhancing its relevance to the labour market, regional development, and society. The project not only facilitates knowledge transfer, but also creates economic and social value through the dissemination of teaching and research outcomes to the community and society. With a focus on regional HEIs, U2SID fosters strong collaboration between universities and other stakeholders, such as private sector, policy, civil society, and media, ultimately increasing the digital competence of students and staff. and then about the workshop and how it links to the project.

The "Inclusive Digital Transformation in Higher Education U2SID Workshop in Belgrade" scheduled for December 13-15, 2023, in Belgrade is a mobility and training event aimed at bringing together the U2SID project participants for an in-depth exploration of contemporary technological advancements impacting the academic sphere based on exchanges with the partner at the University of Belgrade. Participants will delve into the critical issues surrounding artificial intelligence, with a focus on its ethical application and the challenges it presents in higher education, under guidance of notable experts professor Vladan Devedžić, PhD, and professor Jelena Jovanović, PhD. This will be an engaging session calling for active involvement and pre-prepared contributions from all U2SID partners.

Another session conducted by Filip Milošević, the Share Foundation representative will enlighten attendees on strengthening cybersecurity, emphasizing the pivotal role academia plays in heightening awareness and building essential competencies. The agenda also includes practical engagements, such as





**Funded by
the European Union**

the Blockchain Exercise with MSc. Petar Lukovac, which promises to be a hands-on experience for participants to acquire direct insights into the application of blockchain technologies in both the e-business ecosystem and Industry 4.0, under the guidance of notable experts Professor Marijana Despotović Zrakić, PhD, Professor Aleksandra Labus, PhD, Professor Zorica Bogdanović, PhD, and MSc Tamara Naumović.

Additionally, the workshop dedicates time for project meetings to discuss progress and chart further steps. This intensive workshop is designed not only to educate but also to foster collaboration among educators, encouraging the exchange of ideas and strategies for navigating the ever-evolving landscape of digital transformation in higher education. The workshop concludes on December 16, allowing the participants to reflect on the knowledge gained and connections made as they depart from Belgrade.

Draft of the AGENDA

December 13, 2023	[Arrival of the U2SID project participants in Belgrade]
December 14, 2023	[First working day of the training]
9.00 – 9.30	Registration of participants – Classroom 50 – New building
09.30 – 09.45	Opening remarks by Vice Dean for international cooperation of the Faculty of Organizational Sciences - <i>Professor Sandra Jednak, PhD</i>
09.45 – 11.15	Challenges and Ethical Considerations of Artificial Intelligence in Higher Education – <i>by professor Vladan Devedžić, PhD & professor Jelena Jovanović, PhD.</i> <i>This is a working session that requires active participation of all participants from all U2SID Partners. All are encouraged to prepare before hand and be able to provide input during the discussion regarding the challenges of usage of AI in higher education and suggestions for ethical principles.</i>
11.15 – 11.30	Coffee break
11.30 - 13.00	Strengthening Cybersecurity: The Critical Role of Academia in Advancing Awareness and Competency Development - by Filip Milošević representatives of Share Foundation
13.00 - 14.00	Lunch break
14.00 – 15.30	Project meeting – progress and further steps Brikene Dionizi, University of Shkodra <i>All partners should be prepared and present their activities/tasks conducting during the project implementation so far and plan of activities and tasks for January – April 2024</i>
15.30 – 16.00	AOB





Funded by
the European Union

December 15, 2023 [Second working day of the training]

09.00 – 09.30 **Registration of the participants - Classroom 50 – New building**

09.30 – 11.00 Blockchain technologies in E-business Eco System – *by Professor Marijana Despotović Zrakić, PhD & professor Aleksandra Labus, PhD*

11.00 – 11.15 Coffee Break

11.15 – 13.00 Blockchain technologies in Industry 4.0 – *by Professor Zorica Bogdanović, PhD & MSc Tamara Naumović*

13.00 - 14.00 Lunch break

14.00 – 15.30 Blockchain Exercise: PyTeal - *by MSc. Petar Lukovac*

15.30 - 15.45 AOB

December 16, 2023 [Departure of the U2SID project participants]

